



My *unique* and *personalized* approach extends to my pricing philosophy for You. *Defined!* Masterclass + Book program.

You know your goals and budget priorities, and I want to respect that. I also value your willingness to improve your life and leadership by focusing on personal growth. By working together and inviting you to pay what you can, we can achieve progress that upholds the quality of my platforms while also considering what is best for you.

That said, please enroll at the price point that aligns best with your priorities. (Options listed below.)

Growing personally through coaching is one of the greatest gifts you can give to yourself and others, and its significance can be yours through participation in this online masterclass.

I urge you to focus on your involvement – choose to enroll!

- Alyson

Please enroll at the price point that aligns best with your priorities.

Enrollment Link: [You. Defined! Masterclass | bar 33 leadership \(teachable.com\)](https://teachable.com/p/you-defined-masterclass-bar-33-leadership)

Option One: \$733.00 (Regular rate. No coupon code is needed.)

Option Two: \$533.00 (Use the coupon code CR2 to receive this rate.)

Option Three: \$333.00 (Use the coupon code CR3 to receive this rate.)